



**YASI**

**RAISE YOUR SKILLS**



# YASI

**B**rand Yasi is based in Abu Dhabi, United Arab Emirates & founded by Salem Almehairbi (year). He is from one of the most renowned fishing family in the UAE, he was raised in a professional fishing Family and under the guidance of his father Captain Saeed Mohamed Al Mehairbi, who was one of the renowned fishermen in UAE.

His knowledge and great understanding of the emirates waters which is also backed up by the studies he has been pursuing for many years to build the best gears and equipment matching the UAE fishing environments, as we all know that every place has its own and unique requirements.

A close-up photograph of a car's interior door sill. The sill is a dark, textured material, possibly leather or a high-quality plastic, with a metallic trim piece. The word "YASSI" is embossed in a bold, white, sans-serif font on the trim piece. The lighting is dramatic, highlighting the texture of the materials and the metallic sheen of the trim.

**YASSI**

**— RODS**



# *Al Dhafra*

**CASTING SERIES**



# *Al Yasat*

**JIGGING SERIES**



# **BARBORROSSA**

**TROLLING SERIES**





*Al Dhafra*

**CASTING SERIES**

**TZ SERIES**

**YASI**

*Al Dhafra* | CASTING SERIES

# TZ SERIES

With casting in mind came the Al-Dhafra TZ, the first to hit the product line, purely designed & developed by Yasi team.

Al-Dhafra TZ has been equipped with the latest carbon fiber with Nano Technology materials available in the Japanese and international market today, and assembled with the incomparable Fuji guides...the (Fuji Torzite)...to go line in line with the rods characteristics by further enhancing its performance & giving it the highest sensitivity while fishing.

Yasi team has conducted many extensive tests to juice the limits out of the rods backbone & went beyond that and more over the past 20 months of developing the Al-Dhafra Blank series We are proud to say Al-Dhafra blanks are considered the best in its class of Light Cast series locally.

Considering fishing needs, Yasi team came up with series of rods to cover a wide range of the fishermen's requirements.

## Categories

ADF TZ  
70

ADF TZ  
77

ADF TZ  
79

ADF TZ  
80







Descriptions

Model	Length	Lure Weight	PE Line	Guide	Reel Seat	Suitable Reel Size	ROD Weight	Section
ADF70-TZ	7 ft / 2.13 M	15G MAX	0.8 ~ 0.4	Fuji TZ	Fuji Vss	2500~1000	75G	4 & 2 PCs

REGULAR ACTION

FUJI TORZITE GUIDES

FUJI VSS REEL SEAT

EVA HANDLE





**Descriptions**

Model	Length	Lure Weight	PE Line	Guide	Reel Seat	Suitable Reel Size	ROD Weight	Section
ADF77-TZ	7.7 ft / 2.34 4M	25G MAX	1.2 ~ 0.6	Fuji TZ	Fuji Vss	3000~1500	100G	2PCs

REGULAR ACTION

FUJI TORZITE GUIDES

FUJI VSS REEL SEAT

EVA HANDLE







Descriptions

Model	Length	Lure Weight	PE Line	Guide	Reel Seat	Suitable Reel Size	ROD Weight	Section
ADF79-TZ	7.9 ft / 2.40 M	30G MAX	1.5 ~ 0.8	Fuji TZ	Fuji Vss	4000~2500	114G	2PCs

MEDIUM ACTION

FUJI TORZITE GUIDES

FUJI VSS REEL SEAT

EVA HANDLE





**Descriptions**

Model	Length	Lure Weight	PE Line	Guide	Reel Seat	Suitable Reel Size	ROD Weight	Section
ADF80-TZ	8 ft / 2.43 M	40G MAX	2.5 ~ 0.8	Fuji TZ	Fuji Vss	4000~3000	123G	2PCs

MEDIUM FAST ACTION

FUJI TORZITE GUIDES

FUJI VSS REEL SEAT

EVA HANDLE







*Al Dhafra*

**CASTING SERIES**

**SHORE GAME**

**YASI**

*Al Dhafra* | CASTING SERIES

# SHORE GAME

Al-Dhafra shore cast & shore jigging are designed with a different and special bent curve for fishing from the beach. Where the Yasi Team built and strengthen the rod backbone to help the angler to cast and reach the highest distance possible. As also known that the shore game is horizontal fishing requires the special rod composition and bending with certain degree of curvature, so it was added touches and build the structure of the rods head in the front to increase the percentage of the hookup rate of the fish and help the angler to fight and control the fish to bring it easily to the land.

Al-Dhafra Shore Cast were supplied with Japanese Fuji Guides Frame. This type gave the rod a high casting distance and sensitivity performance. we have introduced several sizes of light fishing, including heavy fishing to meet the needs of the anglers in north and west of the state.

*Al Dhafra* ADF85 - 35G



*Al Dhafra* ADF95 - 50G







**Descriptions**

Model	Length	ROD Weight	Jig Weight	PE Line	Guide	Spinning Model	Section
ADF85 - 35G	8.5 ft / 2.59 M	138G	LURE 30G JIG 35G MAX	0.8 ~ 1.5	Fuji SIC	3000~4000	2 PCs

MEDIUM FAST ACTION

FUJI K SIC TITANIUM

FUJI VSS REEL SEAT

EVA HANDLE





**Descriptions**

Model	Length	ROD Weight	Jig Weight	PE Line	Guide	Spinning Model	Section
ADF95 - 50G	9.5 ft / 2.89 M	160G	LURE 40G JIG 50G MAX	1 ~ 2.5	Fuji SIC	3000~5000	2 PCs

FAST ACTION

FUJI K SIC TITANIUM

FUJI VSS REEL SEAT

EVA HANDLE





**YASI**

*Al Dhafra*

CASTING SERIES

**MONSTER GAME**

**COMING SOON**





*Al Yasat*

**JIGGING SERIES**



**YASI**

# *Al Yasat*

## **JIGGING SERIES**

Yes!! we have not forgotten vertical & slow jigging method. we have infused our wealth of knowledge of the Emirates sea's backed up by the studies we have been conducting for many months to build the best blank for jigging to match the UAE slow light jigging style of fishing.

Yasi Team was finally able to designed and developed a special rod that incorporates lightness & sensitiveness yet in its class. Proudly introducing (Al Yasat rod) which are manufactured from the highest quality carbon fiber materials and are unique to Emirati composition to give the best performance and consistency in jigging rhythm. Al Yasat come in two categories (Jigging) & (Slow Jigging), both types with several different sizes to correspond with varying depth and type of fishing needs. Ensuring all anglers needs are met and exceeded.

*Al Yasat* Light Jigging



*Al Yasat* Slow Pitch Jigging





*Al Yasat*

**JIGGING SERIES**

**Light Jigging**

**Y** Al Yasat

JIGGING SERIES

**LIGHT JIGGING**

SPINNING MODEL

**YS602 - 180G**



Descriptions

Model	Length	ROD Weight	Jig Weight	PE Line	Guide	Spinning Model	Section
YS602-180G	6.2 ft / 1.88 M	93G	60G - 180G	1.0 ~ 2.0	Fuji SIC	Spinning Model	1 PCs

FUJI K SIC GUIDES



FUJI VSS REEL SEAT



EVA HANDLE





**Y** Al Yasat

JIGGING SERIES

SPINNING MODEL

**LIGHT JIGGING**

**YS603 - 80G**



### Descriptions

Model	Length	ROD Weight	Jig Weight	PE Line	Guide	Spinning Model	Section
YS603-80G	6.3 ft / 1.92 M	86G	30G - 80G	0.8 ~ 1.5	Fuji SIC	Spinning Model	1 PCs

FUJI K SIC GUIDES



FUJI VSS REEL SEAT



EVA HANDLE



**Y** Al Yasat

JIGGING SERIES

SPINNING MODEL

**LIGHT JIGGING**

**YS604 - 60G**



Descriptions

Model	Length	ROD Weight	Jig Weight	PE Line	Guide	Spinning Model	Section
YS604-60G	6.4 ft / 1.95 M	83G	20G - 60G	0.8 ~ 1.2	Fuji SIC	Spinning Model	1 PCs

FUJI K SIC GUIDES



FUJI VSS REEL SEAT



EVA HANDLE



**Y** Al Yasat

JIGGING SERIES

SPINNING MODEL

**LIGHT JIGGING**

**YS605 - 30G**



Descriptions

Model	Length	ROD Weight	Jig Weight	PE Line	Guide	Spinning Model	Section
YS605-30G	6.5 ft / 1.98 M	79G MAX	10G - 30G	0.6 ~ 1.0	Fuji SIC	Spinning Model	1 PCs

FUJI K SIC GUIDES



FUJI VSS REEL SEAT



EVA HANDLE







*Al Yasat*

**JIGGING SERIES**

**Slow Pitch Jigging**

**SLOW PITCH JIGGING**

**YS600 - SJ 60G**



Descriptions

Model	Length	ROD Weight	Jig Weight	PE Line	Guide	Reel Model	Section
YS600 - SJ60G	6 ft / 1.82 M	91G	60G MAX	0.6 ~ 1.0	Fuji SIC	Over Head	1 PCs

FUJI K SIC GUIDES



FUJI PTS REEL SEAT



EVA HANDLE





Descriptions

Model	Length	ROD Weight	Jig Weight	PE Line	Guide	Reel Model	Section
YS601 - SJ100G	6.1 ft / 1.85 M	106G	100G MAX	0.8 ~ 1.5	Fuji SIC	Over Head	1 PCs

FUJI K SIC GUIDES



FUJI PTS REEL SEAT



EVA HANDLE







# ***Trolling Game***

**BARBORROSSA**

# **YASU** *Trolling Game*

## BARBORROSSA

WITH GREAT SUCCESS IN OUR FLAGSHIP HIGH END ROD, WE DESIGNED BARBORROSSA RECORD BREAKER TO BE NEW ROD WITH THE NEW CHARACTERISTICS OF THE BEND CURVE.

THERE ARE 2 DIFFERENT MODELS TO MATCH THE LIVEBAIT AND LURE TROLLING FOR KING FISH AND BOTTON FISH LIKE BIG GROUPER, COBIA & OTHER SIMILAR SPECIES.

### Categories

BARBORROSSA TYR66 T

BARBORROSSA TYR70 L



**BARBORROSSA**  
*Record Breaker*

# *Trolling Game*

## BARBOROSSA

Trolling Model

# TYR 66T



### Descriptions

Model	Length	Weight	Mono Line	Guide	Recommended Reel Size
TYR 66T - 60LB	6.6 ft ~1.98m	—	30LB ~ 60LB	Sea Guide SS304	Avit EXW 30/2

### Spiral Guides



### C Guides



### Cross Butt





# *Trolling Game*

## BARBOROSSA

Trolling Model

# TYR 70L



### Descriptions

Model	Length	Weight	Mono Line	Guide	Recommended Reel Size
TYR 70L - 40LB	7.0 ft ~ 2.10 m	—	20LB ~ 40LB	Sea Guide SS304	Avit LX G2 6.0 Single Speed

### Spiral Guides



### C Guides



### Cross Butt





**LURES** —



**MANCHOOS**



**MAGNET 110 sw**



**SILLS 125 sw**



# MANCHOOS 70 S

SINKING PENCIL



Manchoos 70S is specially designed for salt water & topwater light game.

It has a unique and advanced action on the surface, specially when you slow jerk it or slow retrieve it, the lure will give you a treat live bait response.

You can target on surface orange spotted trivially species.

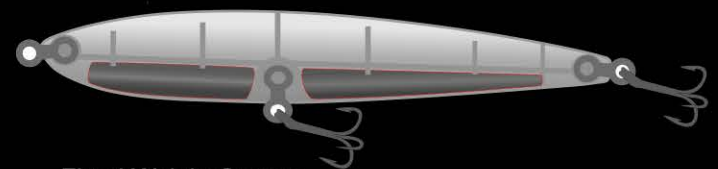
On the shore and shallow water you can target bream & other rock fish species.

Achieve the highest performance we highly recommend matching this lure with a light casting rod not exceeding 15G as max lure weight.

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## TREVALLY TOP WATER GAME

● Depth 10cm ~ 30cm Max



Fixed Weight System

Weight: 8G

Type : Sinking Pencil Center Balance Construction/Extreme Super Cast.

Hooks : 3X

Best Use : Trevally top water game.

# MANCHOOS 70 s

## Color Type



MS70S  
000

Silver  
Spotted  
Sardine



MS70S  
011

Real  
Sardine

New



MS70S  
022

Pearl Red  
Head

New



MS70S  
001

White  
Tiger



MS70S  
012

Brown  
Sardine



MS70S  
023

Golden  
Trevally



MS70S  
002

Rainbow  
Blue



MS70S  
013

Spotted  
Trevally



MS70S  
025

Lemon  
Shell

New



MS70S  
006

Rainbow  
Pink



MS70S  
015

Silver  
Red  
Head



MS70S  
026

Blue  
Red  
Sardine

New



MS70S  
007

Silver  
Red  
Tail



MS70S  
017

Silver  
Glow



MS70S  
028

Black  
Sardine

New



MS70S  
009

Rainbow  
Transparency



MS70S  
020

Golden  
Red



MS70S  
029

Rainbow  
Red

New



MS70S  
010

Red  
Chrome



MS70S  
021

Pink  
Sardine



# MANCHOOS 110 s

SINKING PENCIL

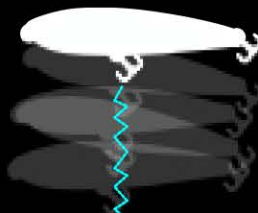


Manchoos 110S is specially designed for Salt water & topwater Game. it has a unique and natural action on the surface, specially when you slow jerk it or slow retrieve it, the lure will give you a real live bait response. you can target on surface Kingfish, Bonito & Trevally species. on the shore and shallow water you can Target rock fish species.

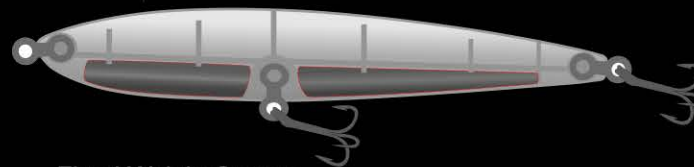
To achieve the highest performance we highly recommend matching this lure with light Casting rod not exceeding 40G as max lure weight.

## TOP WATER GAME

● Depth 10cm ~ 30cm Max



Rolling Falling Action



Fixed Weight System

Weight: 23G

Type : Sinking Pencil Center Balance Construction/Extreme Super Cast.

Hooks : 3X #4

Best Use : Top water game





# MANCHOOS 110 s

## Color Type

	MS110S 001 White Tiger		MS110S 022 Pearl Red Head <b>New</b>
	MS110S 009 Rainbow Transperancy		MS110S 023 Golden Trevally
	MS110S 011 Real Sardine <b>New</b>		MS110S 025 Lemon Shell <b>New</b>
	MS110S 012 Brown Sardine		MS110S 026 Blue Red Sardine <b>New</b>
	MS110S 013 Spotted Trevally		MS110S 028 Black Sardine <b>New</b>
	MS110S 017 Silver Glow		MS110S 029 Rainbow Red <b>New</b>
	MS110S 021 Pink Sardine		

# MAGNET 110 sw

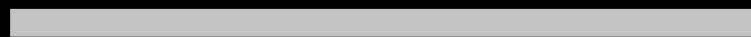
HEAVY SINKING



**M**MAGNET 110 sw designed for salt water game targeting either fast moving fish on surface or bottom fish in shallow water.

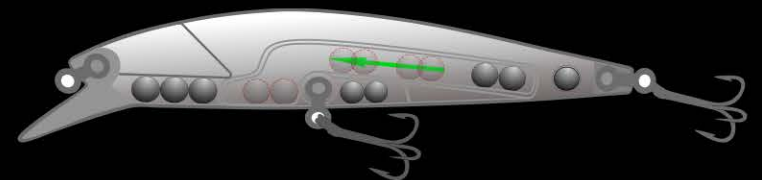
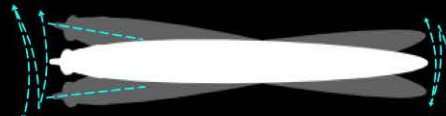
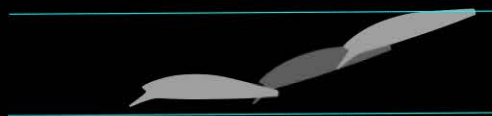
Magnet has transfer weight mechanism to let the anglers reach the highest casting distance and the dynamic shape gives the lure dart action when twitch it or jerk it.

To achieve the highest performance we highly recommend matching this lure with a light casting rod, not exceeding 40G as max lure weight.



Depth ~140cm Max

Tight Wobbling / Rolling Action



Transfer Weight System

Weight : 18G

Type : Fast Sinking transfer weight super cast

Hooks : 3X #4

Action : High Rolling / Wobbling Action



# MAGNET 110 sw

## Color Type



MG110 sw  
001

White  
Tiger



MG110 sw  
012

Brown  
Sardine



MG110 sw  
023

Golden  
Trevally



MG110 sw  
005

Metallic  
Green



MG110 sw  
013

Spotted  
Trevally



MG110 sw  
025

Lemon Shell



MG110 sw  
007

Silver Red  
Tail



MG110 sw  
017

Silver Glow



MG110 sw  
026

Red Blue  
Sardine



MG110 sw  
009

Rainbow  
Transparency



MG110 sw  
021

Pink Sardine



MG110 sw  
027

Rainbow  
Fire  
Transparency



MG110 sw  
011

Real Sardine



MG110 sw  
022

Pearl Red  
Head



MG110 sw  
028

Black Sardine



# SILLS 125 sw

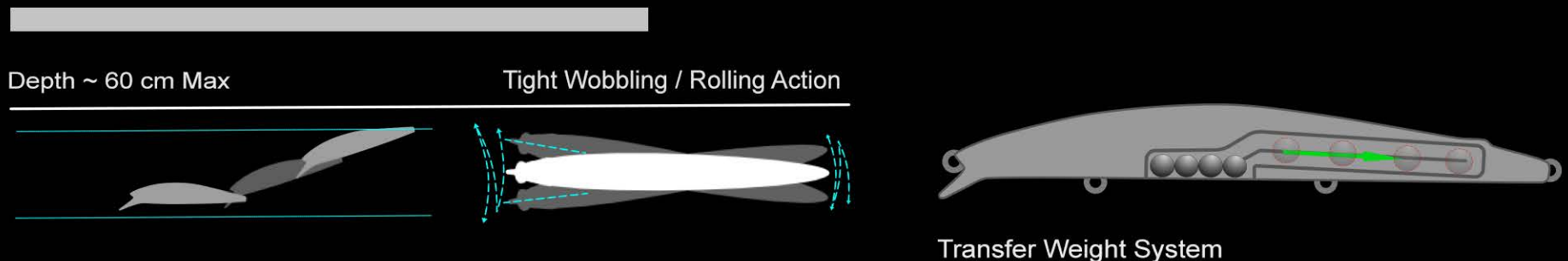
ROLLING ACTION



**S**illes 125 sw is specially designed for topwater game, it has a shallow lip to give a natural smooth action, Specially when you slow jerk it or slow retrieve it, the lure will give you real live bait response.

You can target on surface King Mackerel, Bonito and Trevally species on shore and shallow water you can target rock fish species.

To achieve the highest performance we highly recommend matching this lure with a light casting rod, not exceeding 40G as max lure weight.



Weight : 16G

Type : Slow Sinking transfer weight balance / super cast















Hooks : 3X #4

Best Use : Shallow & Water Game



# SILLS 125 sw

## Color Type

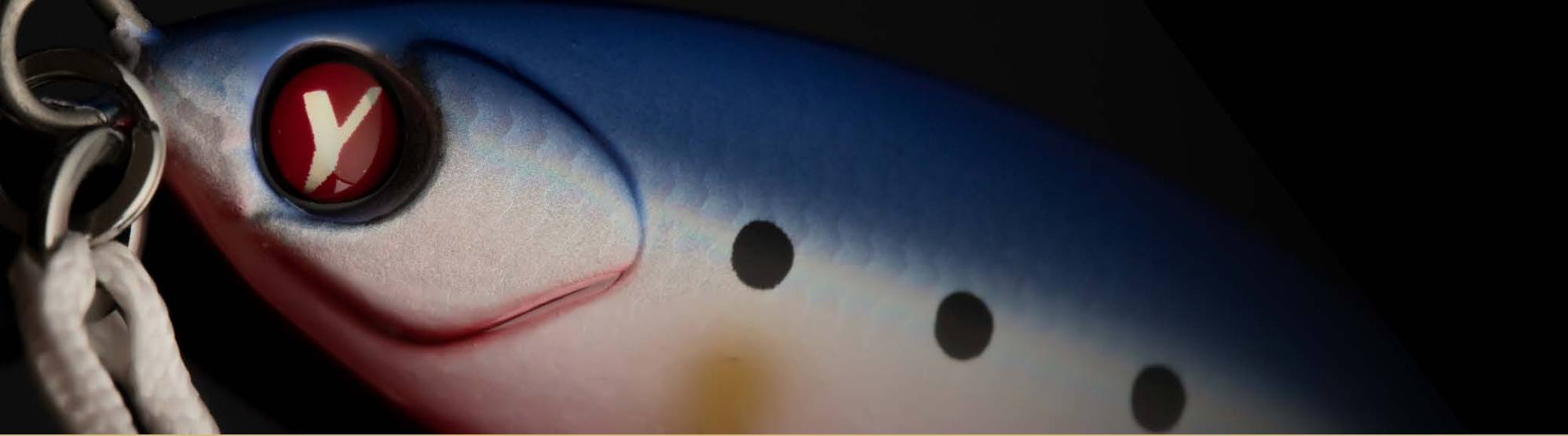
	S125 sw 01 White Tiger		S125 sw 17 Silver Glow
	S125 sw 09 Rainbow Transparency		S125 sw 19 Yello Sardine
	S125 sw 11 Real Sardine		S125 sw 21 Pink Sardine
	S125 sw 12 Brown Sardine		S125 sw 22 Green Sills
	S125 sw 13 Spotted Trevally		S125 sw 25 Lemon Shell
	S125 sw 15 Silver Red Head		S125 sw 26 Blue Red Sardine
	S125 sw 16 Pink Sardine		S125 sw 28 Black Sardine



**YAS**  
**Semi**  
**Slow**  
**Jig**







# YAS Semi Slow Jig



Yas Semi Slaw is designed to attract bottom fish mimicking a slow falling injured bait fish, mainly targeting grouper and Snapper species.

In slow pitch quarter and half crank it smoothly rise though currents. On the fall it has a sliding/wobbling motion followed by a smooth glide making it a very easy jig to be spotted.



## TYPE

35G

27G

20G

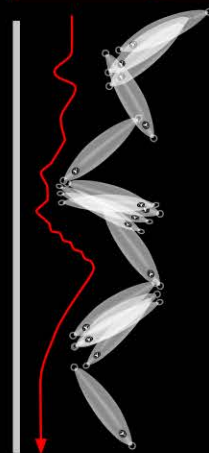
10G



### Performance table

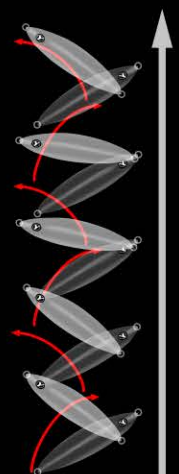


## Falling action



As the jig falls, it sliding & fluttering

## jerk action



Short Pitch crank

# YAS Semi Slow Jig

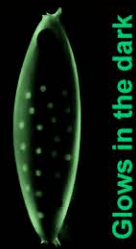
# 10 G



YSS 10G  
01

Green Sardine

Weight 10 G



Glow in the dark



YSS 10G  
07

Spotted Trevally

Weight 10 G



YSS 10G  
02

Pink Sardine

Weight 10 G



YSS 10G  
08

Silver Glow  
Stripes

Weight 10 G



YSS 10G  
03

Red Blue Sardine

Weight 10 G



YSS 10G  
09

White Shell

Weight 10 G



YSS 10G  
04

Real Sardine

Weight 10 G



YSS 10G  
10

Rainbow Orange

Weight 10 G



YSS 10G  
05

Yellow Sardine

Weight 10 G



Glow in the dark



YSS 10G  
11

Orang Stripes  
Glow

Weight 10 G



YSS 10G  
06

Gray Mullet

Weight 10 G



Glow in the dark



YSS 10G  
12

Spotted Stripes  
Glow

Weight 10 G



# YAS Semi Slow Jig

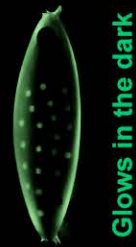
# 20 G



YSS 20G  
01

Green Sardine

Weight 20 G



Glow in the dark



YSS 20G  
07

Spotted Trevally

Weight 20 G



YSS 20G  
02

Pink Sardine

Weight 20 G



YSS 20G  
08

Silver Glow  
Stripes

Weight 20 G



YSS 20G  
03

Red Blue Sardine

Weight 20 G



YSS 20G  
09

White Shell

Weight 20 G



YSS 20G  
04

Real Sardine

Weight 20 G



YSS 20G  
10

Rainbow Orange

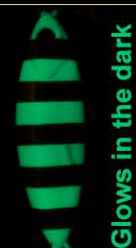
Weight 20 G



YSS 20G  
05

Yellow Sardine

Weight 20 G



Glow in the dark



YSS 20G  
11

Orang Stripes  
Glow

Weight 20 G



YSS 20G  
06

Gray Mullet

Weight 20 G



Glow in the dark



YSS 20G  
12

Spotted Stripes  
Glow

Weight 20 G



# YAS Semi Slow Jig

# 27 G



YSS 27G  
01

Green Sardine

Weight 27 G



Glow in the dark



YSS 27G  
07

Spotted Trevally

Weight 27 G



YSS 27G  
02

Pink Sardine

Weight 27 G



YSS 27G  
09

White Shell

Weight 27 G



YSS 27G  
03

Red Blue Sardine

Weight 27 G



YSS 27G  
10

Rainbow Orange

Weight 27 G



YSS 27G  
04

Real Sardine

Weight 27 G



Glow in the dark



YSS 27G  
11

Orang Stripes  
Glow

Weight 27 G



YSS 27G  
05

Yellow Sardine

Weight 27 G



Glow in the dark



YSS 27G  
12

Spotted Stripes  
Glow

Weight 27 G



YSS 27G  
06

Gray Mullet

Weight 27 G

# YAS Semi Slow Jig

# 35 G



YSS 35G  
01

Green Sardine

Weight 35 G



Glow in the dark



YSS 35G  
07

Spotted Trevally

Weight 35 G



YSS 35G  
02

Pink Sardine

Weight 35 G



YSS 35G  
09

White Shell

Weight 35 G



YSS 35G  
03

Red Blue Sardine

Weight 35 G



YSS 35G  
10

Rainbow Orange

Weight 35 G



YSS 35G  
04

Real Sardine

Weight 35 G



Glow in the dark



YSS 35G  
11

Orang Stripes  
Glow

Weight 35 G



YSS 35G  
05

Yellow Sardine

Weight 35 G



Glow in the dark



YSS 35G  
12

Spotted Stripes  
Glow

Weight 35 G



YSS 35G  
06

Gray Mullet

Weight 35 G